

MACKENZIE WILKIE

Melissa, Texas

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[Portfolio](#)
[LinkedIn](#)

SKILLS

Communication | Collaboration | Creative | Attention to Detail | Organization | Storytelling | Canon Ecosystems | FTP | Photo Mechanic | Code Replacement | Live Editing | Adobe Camera Raw | Adobe Photoshop | Adobe Lightroom Classic | Microsoft Suites |

EDUCATION

BFA Studio Art with a Concentration in Photography
Minor in Marketing, Minor in Art History
University of North Texas

August 2021-May 2025

EXPERIENCE

Fortified Sports Performance
Director of Social Media and Content

August 2025-Present
Fort Worth, Texas

- Capture high-quality photo and video content showcasing athlete training sessions performance progress, and gym culture.
- Photograph and video athletes for marketing materials, website content, and social media.
- Deliver content at a timely manner for social media use to promote business throughout the Fort Worth area.

Allen Americans Professional Hockey Club
Photography Intern

January 2026-May 2026
Allen, Texas

- Photographed fast-paced live hockey events while maintaining focus, timing, and composition.
- Attended any and all home games and events held at The Credit Union of Texas Event Center.
- Delivered time-sensitive photo content during and after games to meet media and social deadlines.
- Captured professional photography coverage for the ECHL All-Star Classic Weekend, including the All-Star Game, Fan Fest activations, and the ECHL Hall of Fame Banquet.

Dave Campbell's Texas Football
Photographer

August 2025-December 2025
Texas

- Captured dynamic in-game action shots and behind-the-scenes photography at high school and college games across Texas, delivering high-quality content under tight deadlines.
- Traveled to various game-day locations and events, showcasing adaptability and time management in fast-paced, high-pressure environments.
- Edited and curated large volumes of images using Adobe Photoshop Camera Raw and Photo Mechanic.

UNT Athletics/Mean Green Sports
Creative Content Intern

September 2021-May 2025
Denton, Texas

- Provided coverage for over 100 games and events for all 14 NCAA Division One teams during the 2021-2025 athletic years, containing over 400 student athletes per year.
- Utilized professional tools and softwares to deliver high quality photographs in a timely manner to meet strict deadlines.
- Delivered over 10,000 photos over the span of 4 athletic years.
- Collaborated with creative team of photographers, videographers, and graphic designers to create content for social media and marketing.
- Created and uploaded post-game and event photos to INFLCR galleries for student athletes, marketing team, and archival storage.
- Assisted in set up of creative sets to photograph media days and official visits.
- Live edited over 30 home and away games with each game containing 200 or more photographs.

Collin County Adventure Camp
Seasonal Photographer

July 2022-May 2025
Anna, Texas

- Walked the camp of 430 acres daily photographing at least 12 groups of children, each group containing 10-12 kids.
- Communicated with camp counselors to determine the activities each group would be at to obtain content for parents and marketing.

Melissa High School Varsity Football
Photographer

August 2018-December 2021
Melissa, Texas

- Captured impactful photographs that convey the essence of the football season, blending action with storytelling to enhance the yearbook's narrative.
- Built strong relationships with coaches and athletes to ensure key moments that represented the team.

Freelance Photographer

2016-Present

- Collaborates with clients to develop creative concepts and visual narratives, resulting in impactful, personalized imagery that aligns with their vision.
- Demonstrates versatility by tailoring photography styles to suit various industries such as graduation portraits, wedding ceremonies, family portraits, and sporting events.